

PREMIUM PLACEMENT

EventBeds premium placement

A commercial overview for hotel partners across the EventBeds event portfolio.

Visible**AED 0****Featured****AED 3,000****Headline Partner****AED 5,000**

Three areas of placement

01 **Widget ranking**

Choose standard placement, a top-three listing, or a pinned position-one partnership.

02 **Delegate visibility**

Premium packages add listing enhancements and delegate email exposure, as detailed on the following page.

03 **MICE enquiry priority**

Priority routing for meetings, incentives, conferences and exhibitions, plus group accommodation enquiries.

Packages are agreed for the selected event or event series. Hotel availability, accurate listing data and agreed rates remain essential. No booking volumes or commercial returns are guaranteed.

PACKAGE COMPARISON

Plans and inclusions

AED pricing. Featured is priced per event; Headline Partner is priced per event series.

Visible

AED 0 · included

Standard widget placement

- Distance and price ranking
- One hero image and 6 amenities
- Pickup and pacing reporting
- Standardised rooming lists

Tier 3: enquiries after premium partners

Featured

AED 3,000 · per event

Guaranteed top 3 on page 1

- Featured badge and highlight
- Gallery of up to 6 images
- Delegate email inclusion: 1 per event
- Monthly performance review call

Tier 2: enquiries within 4 working hours

Headline Partner

AED 5,000 · per event series

Pinned position 1 for the full event series

- Full-width hero banner on the widget
- First refusal on MICE and group enquiries
- Dedicated delegate email + retargeting inclusion
- Named EventBeds account director

Tier 1: first refusal, 90-minute response window

Headline Partner does not include a co-branded event landing page. Ranking and routing commitments are confirmed in the signed placement agreement. Final invoice details and applicable taxes are confirmed in your proposal.

COMMERCIAL EXAMPLE AND NEXT STEPS

Plan your placement

Select the event, agree the package and prepare your listing with the EventBeds team.

Illustrative room-revenue example

Package	Extra room revenue	Net after fee
Featured	AED 6,645	AED 3,645
Headline Partner	AED 13,290	AED 8,290

Illustrative scenario only, not a forecast or guarantee. Net equals extra room revenue less the placement fee (AED 3,000 or AED 5,000); it is not hotel profit and excludes operating costs, commissions and any applicable taxes.

01 Choose your event and package

Confirm the hotel, event or event series and requested placement tier.

02 Confirm scope and sign

Agree availability, ranking, MICE routing, campaign scope and payment terms in the placement agreement.

03 Approve the listing

Provide approved photography and static hotel data. Review the widget placement before activation.

Your EventBeds contacts

Tarin Bhana · Revenues Director

Paula Irimia · Hotel sourcing

Wing Kwan · Hotel sourcing